

1954

• Garden Grandeur •

1954
ALL-AMERICA
ROSE

ARP ROSES, INC.

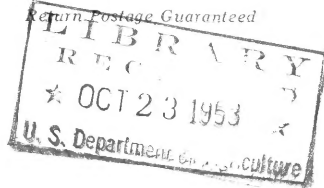
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PAID

TYLER, TEXAS

Permit No. 510

Mojave

(Pat. 1176)

Here's a top-flight new rose aflame with warm apricot-orange tints that glow like a desert sunset. Grand prizewinner at Bagatelle and Geneva and the *only* hybrid tea to win an All-America award for 1954. Profuse, long-lasting blooms.

Each \$3.00, 3 for \$7.95

U. S. Dept. of Agriculture
Library
Washington 25, D. C.



1954 ALL-AMERICA FLORIBUNDA

Lilibet (P.A.F.) Each \$2.50, 3 for \$6.60

A dainty new rose—the only floribunda to win the All-America citation for 1954. The medium-sized flowers range from light rose color to soft dawn-pink and are carried in abundant clusters all season long. Individual blooms are double, opening flat, with a spicy fragrance. The plant is unusually hardy, with heavy, glossy foliage. Height 18 to 24 inches. Sure to be one of the most popular roses of the year.

Another new Queen, Sally Kay, of Tyler, reigns over the 1953 Texas Rose Festival.



**COLLECTION No. 1
AARS CHAMPIONS**

1 of each for **\$6.75** postpaid

Lilibet \$2.50
Chrysler Imperial . . . 2.75
Ma Perkins 2.25
Value \$7.50

2 of each for
\$13.25



1953 AARS WINNERS

Chrysler Imperial (Pat. 1167)

No matter how many other reds you have, you will want Chrysler Imperial for its smashing, rich crimson color. It has oxblood-red overtones and lustrous garnet in the depths of the bloom. The long, slender buds and large, high-centered blooms are equally appealing. Sturdy stems carry the flowers on a well-knit, dark-foliaged plant.

Each \$2.75, 3 for \$7.20



Ma Perkins (Pat. 1143)

Each \$2.25, 3 for \$6.00

Whether you cut the bloom sprays and bring them in the house or leave them to adorn your garden, you will be delighted with their translucent soft pink color. The buds are shaded red in the outer petals and suffused yellow at the base. As the bloom gets older, the color becomes soft coral-pink. Sturdy, compact plant 2½ to 3 feet in height. Healthy, hardy; blooms all season.

GUARANTEE

Except for some climbers blooming the second season, every Arp rose is guaranteed to grow and bloom, and every tree to leaf, the spring following planting.

If any fail after normal care (cultural suggestions in each shipment), report by August 1, 1954, and Arp will replace FREE.





EAT ARP ROSES FOR 1954 GARDENS



POINSETTIA
Each \$1.25,
3 for \$3.15



HELEN TRAUBEL Pat. 1028
Each \$2.75, 3 for \$7.20



REX ANDERSON Pat. 335. Each \$1.75, 3 for \$4.65



ETOILE DE HOLLANDE
Each \$1.35, 3 for \$3.40



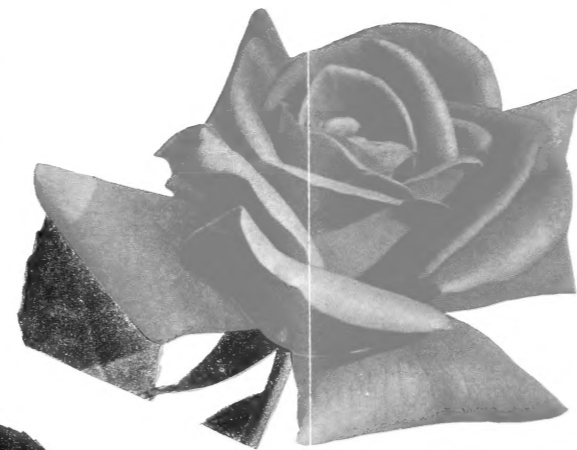
RADIANCE. Each \$1.10, 3 for \$3.00



CRIMSON GLORY
Each \$1.50, 3 for \$3.90



SUZON LOTTHE Pat. 934
Each \$2.50, 3 for \$6.60



EDITOR McFARLAND
Each \$1.25, 3 for \$3.15

COLLECTION No. 4

The 7 Heavy-Flowering Non-Patented Roses Illustrated

Etoile de Hollande.....	\$1.35
Red Radiance.....	1.10
Poinsettia.....	1.25
Editor McFarland.....	1.25
Radiance.....	1.10
K. A. Viktoria.....	1.25
Soeur Therese.....	1.25
Value.....	\$8.55

1 EACH OF ALL 7 FOR

\$6.85

Postpaid

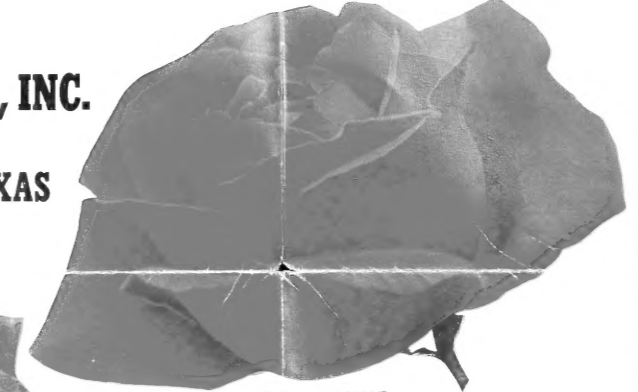


KAISERIN AUGUSTE VIKTORIA
Each \$1.25, 3 for \$3.15



SOEUR THERESE
Each \$1.25, 3 for \$3.15

ARP ROSES, INC.
BOX 178
TYLER, TEXAS



RED RADIANCE
Each \$1.10, 3 for \$3.00



FIRST LOVE Pat. 921
Each \$2.25,
3 for \$6.00



Patented Varieties
ARP GROWN
and sold under
license from
the Plant Patent
Owners



NEW YORKER. Pat. 823. Each \$2.00, 3 for \$5.25



GOLDEN SCEPTER. Each \$2.00, 3 for \$5.25
Pat. 910



ALOHA, CLIMBER. Pat. 948
Each \$2.50, 3 for \$6.60

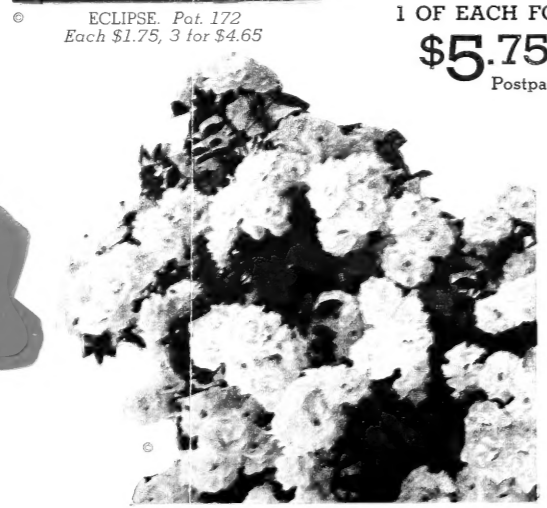
COLLECTION No. 5

New Yorker.....	\$2.00
Helen Traubel.....	2.75
Eclipse.....	1.75
Value.....	\$6.50

1 OF EACH FOR

\$5.75

Postpaid



FLORIBUNDA, SUMMER SNOW. Pat. 416
Each \$1.50, 3 for \$3.90



FLORIBUNDA, RED PINOCCHIO. Pat. 812
Each \$1.50, 3 for \$3.90



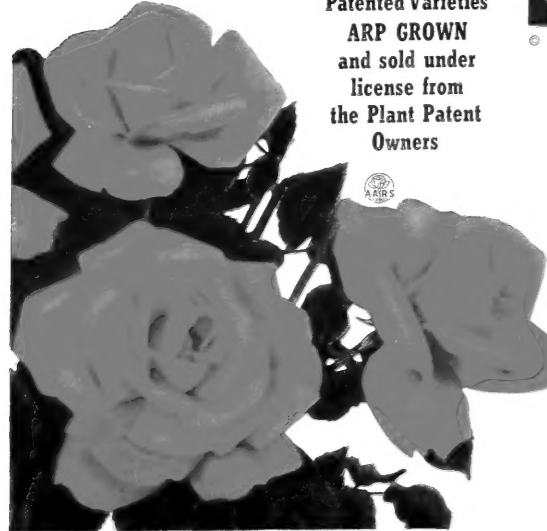
FLORIBUNDA, FASHION. Pat. 789
Each \$2.00, 3 for \$5.25

GUARANTEED TO BLOOM

Postpaid in U.S.A.



WHITE DAWN, CLIMBER
Each \$1.50, 3 for \$3.90



FLORIBUNDA, VOGUE. Pat. 926
Each \$2.00, 3 for \$5.25



BLAZE, CLIMBER. Each \$1.35, 3 for \$3.40



CLIMBING CRIMSON GLORY. Pat. 736
Each \$2.50, 3 for \$6.60

Papershell PECAN TREES

PRICES, All Varieties, Prepaid

SIZE FROM GRAFT

- 2 to 3 ft. . . Each \$2.10, 3 for \$6.00, 10 for \$19.50
 3 to 4 ft. . . Each \$2.40, 3 for \$6.90, 10 for \$22.50
 5 to 6 ft. . . Each \$4.00, 3 for \$11.70, 10 for \$37.50

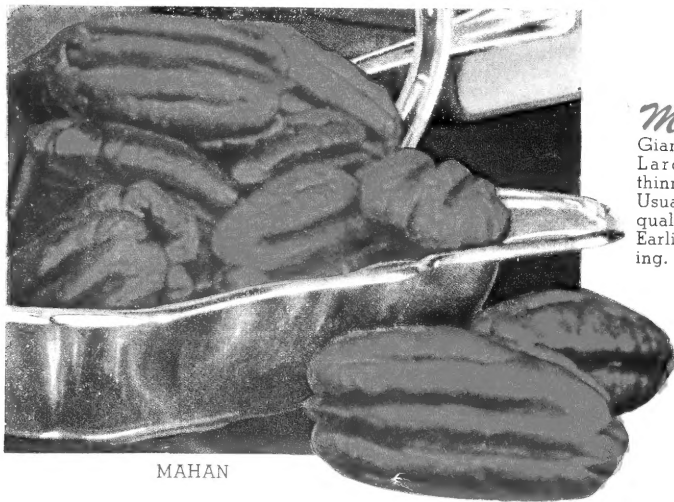
(Commercial grove plantings quoted specially on request)

JAPANESE PERSIMMON, EUREKA

A hardy variety with a most delicious flavor. Sometimes seedless. Big red orange fruit literally covers the tree and hangs until soft and ripe.

- PRICES 2 to 3 ft. Each \$1.40, 3 for \$3.95, 10 for \$13.50
 4 to 5 ft. Each \$2.50, 3 for \$7.25, 10 for \$22.50

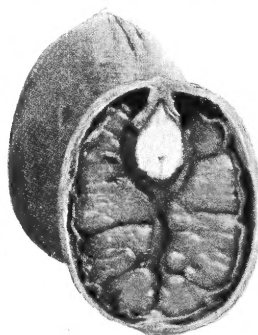
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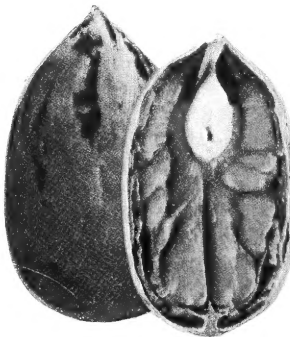
MAHAN

Mahan

Giant pecan. Largest nut; thinnest shell. Usually good quality meat. Earliest bearing.



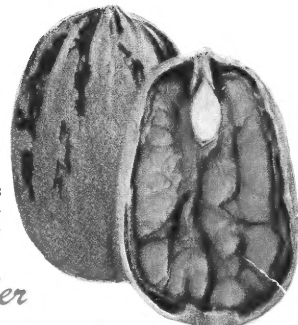
MONEYMAKER



WESTERN SCHLEY

Success

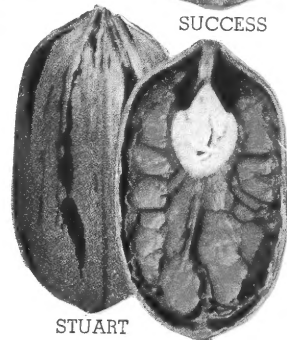
Large, oblong nuts with thin shells. Kernels large, full, yellow, sweet.



SUCCESS

Moneymaker

A medium sized nut well filled with rich meat. Early and prolific.



STUART

Stuart

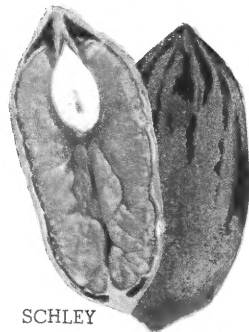
Nuts large, of good quality. Stands the cold better than most varieties.

Western Schley

Flavor of very high quality. Long, slender nuts, easy to crack. Early.

Schley

Nuts long, medium to large, with very thin shell. Rich, nutty flavor.



SCHLEY

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